

# GEO THORNTON

UI/UX DESIGNER

EXPERIENCE 12 Years

LOCATION Dayton, OH



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www.geothornton.com

## ABOUT ME

Experienced user interface and user experience designer, creative director, hybrid designer, and professional with over twelve years of experience, looking for the next step in my career.

## EXPERIENCE

### PRODUCT DESIGNER

**KROGER** JUN 2022-MAR 2023

- Led UX Design for internal CMS, known as AMP.
- Led several initiatives to improve user experience within AMP, including multi-tenancy and name spacing, accessibility/usability for new users within AMP.
- Helped all product designers within Kroger's design space transition to Figma from Sketch.

### UI/UX DESIGNER

**WINSUPPLY** AUG 2021-MAR 2022

- Designed prototypes for web applications using Axure and Figma.
- Helped transition projects to Figma from Axure.
- Helped oversee major application modernization project across five teams.
- Provided consistency and mentorship as a member of multiple product teams.

### DIRECTOR OF CREATIVE SERVICES

**FOLLOW THE EYES** OCT 2016 - SEP 2020

- Managed and helped grow a burgeoning creative department from one entry-level designer to four fully capable, efficient designers.
- Produced stunning, cutting-edge designs for over 45 clients nationwide, ranging from digital display to social media, web design, video production, email marketing and more.
- Led creative strategy for prospective client proposals, current clients, and more.
- Created digital display campaigns that helped serve as the front face of campaigns that maintained well-above industry average click rates.

## EDUCATION

**ASSOCIATE OF APPLIED BUSINESS IN ADVERTISING ART**  
**THE MODERN COLLEGE OF DESIGN** Kettering, OH 2009 - 2011

## ADDITIONAL COURSES

**EXPLORING CONSCIOUS LEADERSHIP**

**AILERON** Tipp City, OH 2018 - 2020

**PROFESSIONAL MANAGEMENT WORKSHOP**

**AILERON** Tipp City, OH 2018 - 2020

## ADDITIONAL EXPERIENCE

**FREELANCE DESIGNER**  
**SELF-EMPLOYED** MAR 2011 - PRESENT

**UX CONSULTANT**  
**SPARKHOUND** MAR - JUN 2022

**WEB DESIGNER**  
**THE CONCRETE PROTECTOR** MAY - AUG 2021

**WEB COMMUNICATIONS SPECIALIST**  
**HEARTH PRODUCTS CONTROLS CO** JAN 2012 - JUL 2016

## SKILLS / COMPETENCIES

FIGMA	<div style="width: 100%;"></div>
ADOBE CREATIVE SUITE	<div style="width: 100%;"></div>
AGILE	<div style="width: 100%;"></div>
BRANDING	<div style="width: 95%;"></div>
MICROSOFT OFFICE	<div style="width: 100%;"></div>
USER INTERVIEWS	<div style="width: 90%;"></div>
PROJECT MANAGEMENT	<div style="width: 100%;"></div>

## NOTABLE CLIENTS

KROGER  
WINSUPPLY  
ELDORA SPEEDWAY  
SKYZONE

EAST OF CHICAGO PIZZA  
ALLIANCE ONCOLOGY  
GIBSON TRUCK WORLD  
ALL SERVICE GLASS